

PRINTING BUYERS GUIDE



AMERICAN
BOWEN
PRINTING CO.

Since 1986

... probably the best service in the industry

2007

*Your 4-Color
Printing Specialists*

American Bowen Printing Company is a full service printing company. Our capabilities range from four color work as shown in this brochure, to business cards, checks, envelopes, invoices, tax forms, letterhead, posters, binders, tabs, social printing, labels, tags, software compatible forms, holiday cards, thermography, foil stamping, embossing, design, typesetting and more. Our website – americanbowenprinting.com – also lists over 250,000 promotional products. Please see our website for a summary of our capabilities.

We are enjoying our 21st year. We are pleased to say that we are still serving our first customer. When we surveyed our customers to learn how we could better serve them, 100% said that they would recommend us. We are proud of that. We think that you will enjoy doing business with us. We are very good at what we do.

If you don't see the item, size or quantity of something you are interested in, please call us. We look forward to serving you.

WE CAN CREATE YOUR JOB FROM SCRATCH OR WE CAN TAKE YOUR ARTWORK TO PRODUCE THE FINISHED PRODUCT

Booklets



6 x 11 Finished Size

Self Cover, Saddle Stitched, 4/4, 80# Gloss Text

QTY.	12 pg.	24 pg.	36 pg.	48 pg.
1,000	\$2,735	\$4,080	\$7,293	\$7,276
2,500	3,190	4,925	8,478	8,622
5,000	3,760	5,985	10,101	10,588
7,500	4,430	7,062	11,669	12,887
10,000	5,075	8,181	13,263	15,161
15,000	6,260	10,555	16,512	19,720

8^{1/2} x 11 Finished Size

Self Cover, Saddle Stitched, 4/4

QTY.	60# Gloss Text					70# Gloss Text				
	8 pg.	12 pg.	16 pg.	24 pg.	32 pg.	8 pg.	12 pg.	16 pg.	24 pg.	32 pg.
1,000	\$1,860	\$2,640	\$2,970	\$4,180	\$5,500	\$1,970	\$2,806	\$3,080	\$4,620	\$5,940
2,500	2,146	3,300	3,630	5,390	7,040	2,256	3,510	3,740	5,610	7,260
5,000	2,750	4,400	4,730	7,040	9,240	2,860	4,730	4,840	7,150	9,680
7,500	3,300	5,280	5,720	8,470	11,440	3,356	5,500	5,830	8,580	11,660
10,000	3,960	6,160	6,600	9,900	13,420	4,170	6,492	6,930	10,120	13,860

Booklets

8¹/₂ x 11 Finished Size

Self Cover, Saddle Stitched, 4/4 80# Gloss Text



PRICES

QTY.	8 page	12 page	16 page	24 page	32 page	48 page
1,000	\$2,058	\$2,872	\$3,158	\$4,808	\$6,160	\$8,800
2,500	2,388	3,718	3,830	5,754	7,700	11,440
5,000	3,026	4,862	5,028	7,370	9,900	14,300
7,500	3,598	5,754	6,028	8,878	11,880	17,600
10,000	4,280	6,688	7,228	10,528	14,080	21,120

8¹/₂ x 11 Finished Size

Self Cover, Saddle Stitched, 4/4 100# Gloss Text



PRICES

QTY.	8 page	12 page	16 page	24 page	32 page	48 page
1,000	\$2,630	\$3,740	\$4,400	\$6,600	\$6,840	\$9,980
2,500	2,916	4,918	4,950	7,888	8,400	12,300
5,000	3,906	5,610	6,160	9,556	11,100	16,820
7,500	4,698	6,710	7,400	11,848	14,160	20,860
10,000	5,866	8,236	8,890	14,048	16,946	24,686

8¹/₂ x 11 Finished Size

Plus Cover, Saddle Stitched, 4/4, 80# Gloss Text, 80# Gloss Cover

PRICES

QTY.	8 page + Cover	12 page + Cover	16 page + Cover	24 page + Cover	32 page + Cover	48 page + Cover
1,000	\$3,752	\$4,984	\$5,028	\$6,744	\$9,460	\$12,300
2,500	4,500	5,820	5,974	7,920	11,220	14,736
5,000	5,578	6,568	7,580	9,680	14,300	20,300
7,500	6,634	8,328	9,020	13,640	17,600	23,725
10,000	7,766	9,780	10,780	16,500	20,900	28,735



8¹/₂ x 11 Finished Size

Self Cover, Saddle Stitched, 4/4 80# Gloss Cover

PRICES

QTY.	8 page	12 page	16 page
1,000	\$3,312	\$4,800	\$4,820
2,500	4,335	5,875	5,975
5,000	4,955	7,340	7,670

Booklets

5¹/₂ x 8¹/₂ Finished Size

Self Cover, Saddle Stitched, 4/4 60# Gloss Text

QTY.	8 page	12 page	16 page	24 page	32 page	48 page
1,000	\$1,540	\$1,760	\$1,870	\$2,860	\$3,300	\$4,840
2,500	1,870	1,980	2,090	3,300	3,960	5,720
5,000	2,058	2,640	2,750	4,180	5,060	7,480
7,500	2,420	3,080	3,300	5,280	6,050	9,020
10,000	2,750	3,630	3,740	6,160	7,040	10,230



5¹/₂ x 8¹/₂ Finished Size

Self Cover, Saddle Stitched, 4/4 70# Gloss Text

QTY.	8 page	12 page	16 page	24 page	32 page	48 page
1,000	\$1,618	\$1,926	\$1,980	\$3,080	\$3,740	\$5,390
2,500	1,980	2,190	2,256	3,740	4,180	5,940
5,000	2,090	2,806	2,860	4,620	5,280	7,700
7,500	2,476	3,410	3,466	5,720	6,160	9,240
10,000	2,860	3,960		6,600	7,260	10,670

5¹/₂ x 8¹/₂ Finished Size

Self Cover, Saddle Stitched, 4/4 80# Gloss Text

QTY.	8 page	12 page	16 page	24 page	32 page	48 page
1,000	\$1,620	\$1,992	\$2,058	\$3,388	\$3,960	\$5,500
2,500	2,034	2,344	2,388	4,016	4,400	6,160
5,000	2,168	2,960	3,004	5,028	5,500	7,920
7,500	2,586	3,554	3,598	6,028	6,380	9,460
10,000	2,894	4,060	4,104	6,930	7,700	11,000



5¹/₂ x 8¹/₂ Finished Size

Plus Cover, Saddle Stitched, 4/4, 80# Gloss Text, 80# Gloss Cover

QTY.	8 page + Cover	12 page + Cover	16 page + Cover	24 page + Cover	32 page + Cover	48 page + Cover
1,000	\$3,048	\$4,004	\$4,026	\$5,358	\$7,700	\$11,000
2,500	3,444	4,412	4,434	5,908	8,580	12,320
5,000	4,060	5,094	5,138	6,964	9,680	14,300
7,500	4,566	5,798	5,830	8,042	11,000	15,840
10,000	5,148	6,468	6,512	9,142	12,320	18,040



5¹/₂ x 8¹/₂ Finished Size

Self Cover, Saddle Stitched, 4/4 80# Gloss Cover

QTY.	8 page	12 page	16 page
1,000	\$2,200	\$3,300	\$3,950
2,500	2,860	4,180	4,235
5,000	3,630	4,880	5,454

Presentation Folders



9 x 12, 4/4, Four Color Process

100# Cover and 12 pt C2S

QTY.	PRICE	
	100# Cover	12 pt.
500	\$2,542	\$3,026
1,000	2,828	3,278
2,500	3,554	3,960
5,000	4,950	5,610
7,500	6,644	7,810
10,000	8,096	9,878

Choice of one or two 4" glued pockets with business card slits on right or left pockets.

9 x 12, 4/0, Four Color Process

10 & 12 pt C1S

QTY.	PRICE	
	10 pt.	12 pt.
500	\$2,058	\$2,266
1,000	2,300	2,618
2,500	2,894	3,466
5,000	4,092	4,786
7,500	5,380	6,798
10,000	6,524	8,646

**Please allow 10 business days after receipt of approved proof for shipment.

9 x 12

Choice of middle, right, or combination standard pockets with one set of business card slits on right pocket. 4 Color Process on 12 pt Crack-Resistant C2S

Other stocks & colors available plus embossing, die cuts & foil stamping.

4/4, 9 x 36 (folds to 9 x 12) 3 Panel Four Color Process 12 pt

QTY.	PRICE
500	\$3,378
1,000	4,070
2,500	5,058
5,000	6,738

4/0, 9 x 36 (folds to 9 x 12) 3 Panel Four Color Process 12 pt

QTY.	PRICE
500	\$2,608
1,000	3,338
2,500	4,400
5,000	5,732

Other stocks & colors available, plus embossing, die cuts & foil stamping. Ask for pricing.

Post Cards



Standard 4¹/₄ x 6

(largest size approved by Post Master for First Class Post Card Rates)

4/blk or 4/4

QTY.	10 pt C1S	10 pt C1S	10 pt C2S	12 pt C1S	12 pt C1S	12 pt C2S
	4/blk	4/4	4/4	4/blk	4/4	4/4
2,500	\$370	\$585	\$635	\$436	\$636	\$687
5,000	510	722	802	617	815	883
10,000	790	865	995	962	1,205	1,310
15,000	1,272	1,386	1,538	1,297	1,641	1,803
20,000	1,666	1,681	1,885	1,647	1,956	2,161
25,000	1,758	1,971	2,238	1,979	2,264	2,528
30,000	2,265	2,454	2,775	2,547	2,871	3,216
40,000	2,738	2,925	3,368	3,115	3,476	3,882
50,000	3,220	3,415	3,929	3,681	4,073	4,609
75,000	3,878	5,015	5,781	5,545	6,596	7,370
100,000	5,800	6,988	8,115	7,409	7,812	8,954

Large 6 x 9

4/blk or 4/4

QTY.	10 pt C1S	10 pt C1S	12 pt C1S	12 pt C2S	12 pt C2S
	4/blk	4/4	4/blk	4/4	4/4
PRICES					
2,500	\$672	\$970	\$791	\$1,076	\$1,124
5,000	889	1,225	1,133	1,322	1,405
10,000	1,386	1,635	1,678	1,855	2,043
15,000	1,766	2,120	2,312	2,501	2,786
20,000	2,186	2,470	2,772	2,961	3,411
25,000	2,610	2,984	3,233	3,428	3,936
30,000	3,323	3,756	4,055	4,278	4,760
40,000	4,036	4,528	4,877	5,128	5,584
50,000	4,750	5,301	5,700	5,978	6,407
75,000	7,246	7,757	7,993	8,401	9,024
100,000	9,742	10,214	10,286	10,823	11,641

Jumbo 6 x 11

4/blk or 4/4

QTY.	10 pt C1S	10 pt C1S	12 pt C1S	12 pt C2S	12 pt C2S
	4/blk	4/4	4/blk	4/4	4/4
PRICES					
2,500	\$1,134	\$1,386	\$1,297	\$1,542	\$1,431
5,000	1,471	1,672	1,658	1,879	1,786
10,000	2,084	2,410	2,377	2,619	2,601
15,000	2,710	3,181	3,090	3,412	3,466
20,000	3,374	3,799	3,704	4,166	4,214
25,000	4,038	4,416	4,318	4,920	4,921
30,000	4,970	5,280	5,593	6,428	5,723
40,000	5,902	6,114	6,868	7,936	6,772
50,000	6,832	7,008	8,143	9,443	7,710
75,000	9,654	10,068	11,733	12,649	10,835
100,000	12,475	13,128	15,322	15,855	14,0890

Post Card, Business Card, and Rack card pricing includes e-mailed pdf proof. If you prefer a digital sherpa proof overnighted, there is a \$35 additional charge.

Mailing Service Available

**We also do
Custom Envelopes**

- All sizes
- Regular
- Window
- Spot & 4-color process

PRICE • QUALITY • SERVICE

... probably the best service in the industry



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www.americanbowenprinting.com

Rack Cards

4 x 9 Rack Card

4/blk or 4/4

QTY.	80# Gloss Text 4/4	100# Gloss Text 4/4	10 pt C1S 4/blk	12 pt C1S 4/blk	12 pt C2S 4/4
2,500	\$490	\$550	\$620	\$780	\$797
5,000	534	650	760	903	991
7,500	855	871	885	1,172	1,370
10,000	931	1,052	1,096	1,219	1,567
15,000	980	1,052	1,321	1,623	1,804
20,000	1,256	1,319	1,675	1,929	2,433
25,000	1,480	1,524	1,994	2,231	2,745
30,000	1,725	1,865	2,420	2,769	3,315
40,000	2,097	2,243	2,815	3,307	3,680
50,000	2,320	2,560	3,212	3,844	4,400
100,000	4,420	4,663	6,060	7,174	8,368

OTHER PRODUCTS & SERVICES

- Perfect Binding • Laminating
- Die Cutting • Foil Stamping
- Direct Mail • Business Forms
- Continuous Forms
- Laser Forms
- Envelopes • Mailing Labels
- Checks – Continuous, Laser, Snap-Apart
- Labels • Tags
- 3-Ring Binders & Tabs
- Packaging Labels
- Social Printing – Invitations/Holiday Cards
- Graphic Design

Business Cards

4/0 and 4/4

10 pt. C1S

QTY.	4/0	4/4
1,000	\$70	\$80
2,500	172	197
5,000	312	347
10,000	598	676
15,000	786	957

VISIT OUR WEBSITE

Over 250,000 Promotional Products
www.americanbowenprinting.com

Posters

17 x 22 • 18 x 24

Your Choice, Same Price!

4/0 Four Color Process

QTY.	80# Gloss Text	100# Gloss Text	80# Gloss Cover
1,000	\$1,766	\$1,840	\$1,850
2,500	2,138	2,266	2,480
5,000	2,724	2,948	3,435
10,000	3,862	4,270	5,338



PRICE • QUALITY • SERVICE
 ... probably the best service in the industry



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Brochures

- FOB Plant, PP & Add
- Quantities shipped & invoiced, $\pm 10\%$
- One color proof furnished at no additional cost for your approval
- Be sure to furnish a color (folded) mockup of the job
- If we create the artwork we furnish you the color mockup
- We accept Mac & PC files
- We accept electronic files (ask for instructions)
- Quark, PageMaker & Photoshop are preferred programs
- Scans & photos should be at least 300 dpi
- Orders are subject to credit approval
- We accept American Express, Visa, and MasterCard
- Prices subject to change without notice
- Prices do not include sales tax

8 x 9 or 8¹/₂ x 11
 Folded to 4 x 9 or 5¹/₂ x 8¹/₂ or 3¹¹/₁₆ x 8¹/₂
 4/4 Four Color Process

QTY.	PRICES		
	80# Gloss Text	100# Gloss Text	80# Gloss Cover
1,000	\$660	\$738	\$1,156
2,500	682	760	1,848
5,000	814	892	2,222
10,000	1,562	1,628	2,620
15,000	2,388	2,476	3,278
20,000	2,718	2,894	3,940
25,000	3,114	3,312	4,494
30,000	3,150	3,875	5,144
40,000	4,175	4,835	5,664
50,000	4,786	5,215	6,722
75,000	5,721	6,448	9,015
100,000	7,340	8,237	10,933

9 x 12
 Folded to 4 x 9 or 6 x 9
 4/4 Four Color Process

QTY.	PRICES	
	80# Gloss Text	100# Gloss Text
1,000	\$914	\$990
2,500	936	1,012
5,000	980	1,068
7,500	1,914	2,014
10,000	1,958	2,058
15,000	2,388	2,816
20,000	2,684	3,080
25,000	3,102	3,312
30,000	3,366	3,718
40,000	3,884	4,312
50,000	4,566	4,984



Want Cover Stock? Call Us!

8¹/₂ x 14, 9 x 16 or 11 x 17
 Your Choice, Same Price
 4/4 Four Color Process

QTY.	80# Gloss Text	100# Gloss Text	80# Gloss Cover
1,000	\$1,530	\$1,596	\$2,020
2,500	1,584	1,640	2,058
5,000	1,728	2,058	2,574
10,000	2,684	2,894	3,718
15,000	3,136	3,730	4,752
20,000	3,906	4,136	5,820
25,000	4,478	4,774	6,590

11 x 25¹/₂, folds to 8¹/₂ x 11
 4/4 Four Color Process

QTY.	80# Gloss Text	100# Gloss Text	80# Gloss Cover
1,000	\$2,018	\$2,069	\$2,560
2,500	2,555	2,700	3,010
5,000	2,698	2,898	3,816
10,000	3,875	4,158	5,191
15,000	4,535	4,994	6,621
20,000	5,368	5,830	7,983
25,000	6,034	6,656	9,463



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